

Example Company Narrative Report

now ai is a self serve platform providing real-time company narrative analysis on the worlds public companies.



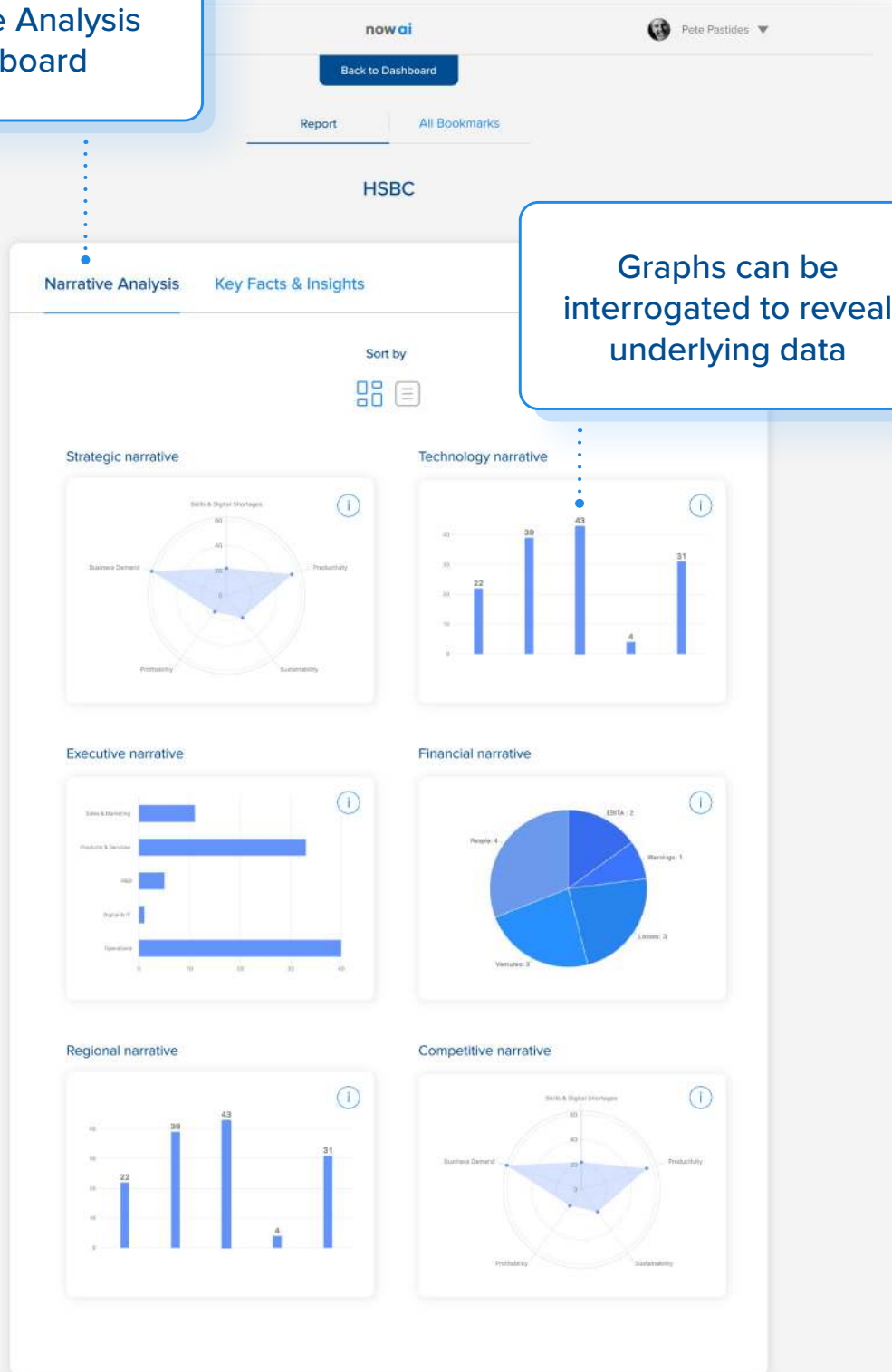
HSBC Narrative Analysis

This report tells you exactly what HSBC are saying across all media platforms, providing real understanding of their business strategy, finances, technology, executives, regions and industry.



For more information visit now-ai.com

This is the Narrative Analysis Dashboard



Graphs can be interrogated to reveal underlying data

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Most recent business applications trends for HSBC

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HSBC launches FX hedging analytics tool for buy-side - The TRADE

UK-based investment bank HSBC has launched an analytics tool.

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HSBC to switch to digital banking

HSBC will soon be adopting tech-enabled hybrid working in order to formalize flexible working as well as to reduce its office spaces.

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HSBC launches programme to help customers go digital

As it closes branches and Covid-19 hastens the move to digital channels, HSBC has launched an education programme to help customers.

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We're taking action on ESG

Bold new climate ambition and unprecedented support for customers and colleagues during the COVID-19 pandemic are some of HSBC's.

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HSBC completes its Islamic trade facility in MENAT with QIB

HSBC Bank Middle East completed its Islamic Trade Facility in MENAT, valued at USD 100 million, in January.

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HSBC lines up with HKTV to get digital trade finance to merchants

HSBC has partnered with HKTVmall, a Hong Kong-based online shopping and entertainment platform.

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HSBC brings Virtual Debit Cards to UAE companies

In a development that is reportedly considered to be a banking first in the Middle East, HSBC has rolled out virtual debit cards for United Arab Emirates.

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It's time HSBC bosses followed the money

Bankers know it pays to follow the money. Accordingly, HSBC could soon move some of its senior brass to Asia.

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HSBC launches AI pricing chatbot for foreign exchange options

Investment bank HSBC has launched a pricing chatbot that uses artificial intelligence to give clients instant pricing and analytics.

Bookmark Expand

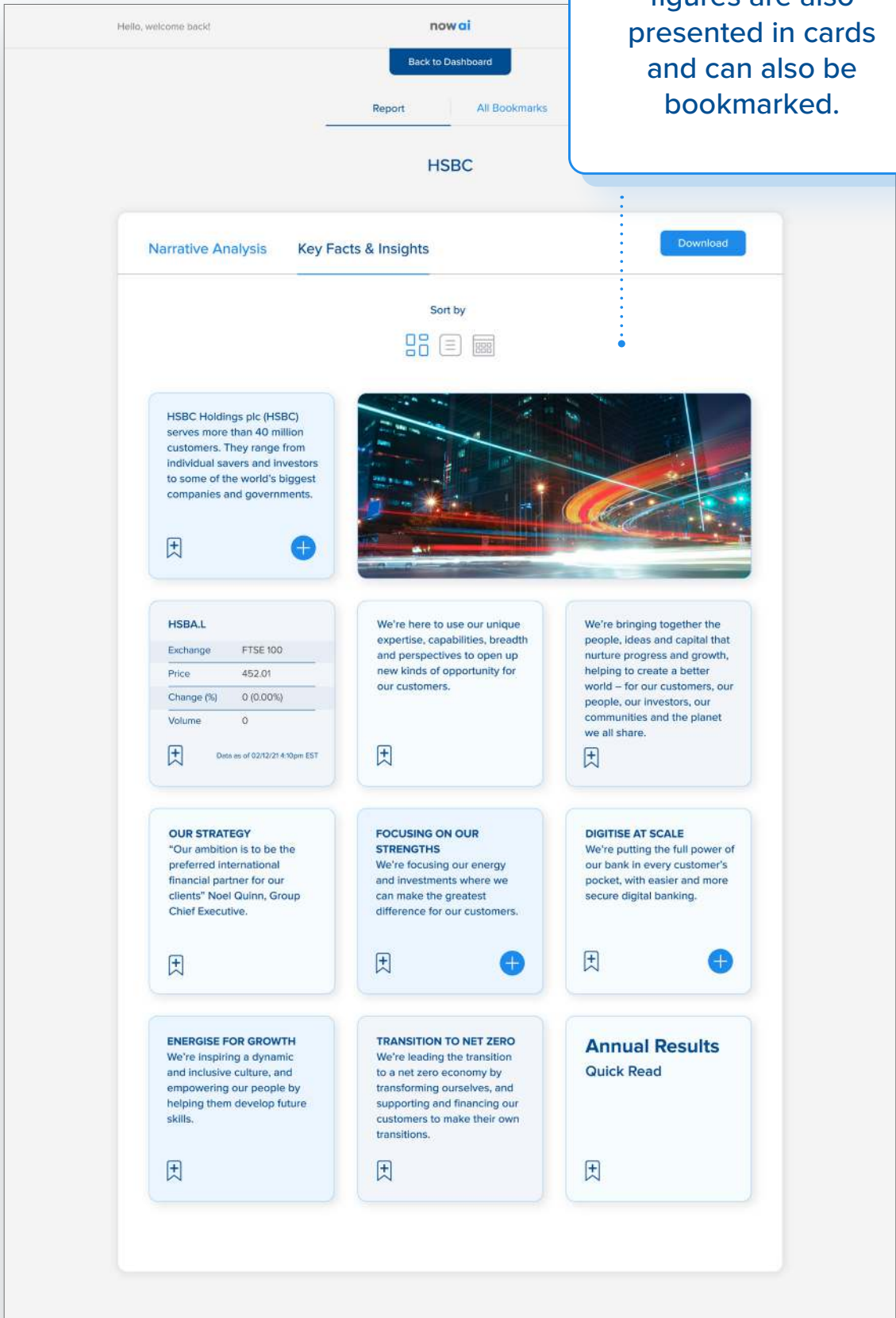
Data behind the graphs is presented in cards for fast viewing. Each card can be expanded and bookmarked.

This is the Key Facts & Insights section

The screenshot displays the 'nowai' dashboard for HSBC. The user is logged in as 'Pete Pastides'. The main navigation includes 'Report' and 'All Bookmarks'. The 'Key Facts & Insights' section is highlighted, featuring a 'Download' button. Below this, there are six narrative charts:

- Strategic narrative:** A radar chart titled 'Skills & Digital Strategies' with axes for Business Demand, Productivity, Sustainability, and Profitability.
- Technology narrative:** A bar chart with values 22, 39, 43, 4, and 31.
- Executive narrative:** A horizontal bar chart with categories: Sales & Marketing, Products & Services, HR, Digital AI/IT, and Operations.
- Financial narrative:** A pie chart with segments: EBITA - 2, Warrants: 1, Loans: 3, Ventures: 2, and Private: 4.
- Regional narrative:** A bar chart with values 22, 39, 43, 4, and 31.
- Competitive narrative:** A radar chart titled 'Skills & Digital Strategies' with axes for Business Demand, Productivity, Sustainability, and Profitability.

Key facts and figures are also presented in cards and can also be bookmarked.



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HSBC

Narrative Analysis Key Facts & Insights


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HSBC Holdings plc (HSBC)
serves more than 40 million customers. They range from individual savers and investors to some of the world's biggest companies and governments.

Bookmark +



HSBAL	
Exchange	FTSE 100
Price	452.01
Change (%)	0 (0.00%)
Volume	0

Bookmark Data as of 02/12/21 4:10pm EST

We're here to use our unique expertise, capabilities, breadth and perspectives to open up new kinds of opportunity for our customers.

Bookmark

We're bringing together the people, ideas and capital that nurture progress and growth, helping to create a better world – for our customers, our people, our investors, our communities and the planet we all share.

Bookmark

OUR STRATEGY
"Our ambition is to be the preferred international financial partner for our clients" Noel Quinn, Group Chief Executive.

Bookmark +

FOCUSING ON OUR STRENGTHS
We're focusing our energy and investments where we can make the greatest difference for our customers.

Bookmark +

DIGITISE AT SCALE
We're putting the full power of our bank in every customer's pocket, with easier and more secure digital banking.

Bookmark +

ENERGISE FOR GROWTH
We're inspiring a dynamic and inclusive culture, and empowering our people by helping them develop future skills.

Bookmark

TRANSITION TO NET ZERO
We're leading the transition to a net zero economy by transforming ourselves, and supporting and financing our customers to make their own transitions.

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Annual Results Quick Read

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Thanks for viewing this document
if you have a question please
either email us, visit us online to
live chat with one of the team.

hello@now-ai.com

We specialise in understanding the worlds
publicly listed companies narratives.

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